



11th Annual

Back to School Carnival

144 North 8th Street

1110 Northampton Street

Allentown, PA 18101

Easton, PA 18042

Friday, August 28, 2015

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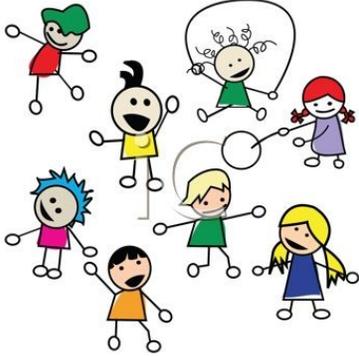
11am–2pm

10:30am–Noon

For the kids : Games and Face Painting plus

A FREE BACKPACK* WITH SCHOOL SUPPLIES

***Student must be present to receive a backpack.**



BUT WE NEED YOUR HELP AND IT'S SIMPLE

I know that many of you try to save time when shopping for back to school stuff by shopping on-line. I'm hoping that this year when you do that shopping you will consider adding another book bag or two for the needy kids in the Allentown School District. We, here at the Salvation Army, are partnering with "Rooster" of the ASD to make sure that all the kids who need book bags and supplies, get them. Last year, for example, The Salvation Army gave away 525 bags filled with supplies to kids from 42 different schools, mostly in the ASD. This year we anticipate that we will need more as The Salvation Army of Easton is also trying to follow our lead by conducting their own Back to School Carnival. So for the next two weeks (August 2–15) , when you log onto Kmart, Amazon, Target, WalMart, Staples, Office Depot, or any of your other favorite shopping sites, please remember to include an extra bag or two for our **ON LINE SHOPPING CAMPAIGN WHICH ENDS ON AUGUST 15.**

Book bags can be sent to: **Eloitz King, Youth Program Coordinator, The Salvation Army of Allentown, 144 North 8th Street, Allentown, PA 18101**

OR

There are three (3) **Five Below Stores** in the Lehigh Valley that will gladly help you with your purchase of book bags for the needy kids. Five Below does not offer on-line shopping, but you can **buy a book bag** at their stores **for \$5**. In addition to that, they will hold the bag at their store for pick up by one of the Advisory Board members of The Salvation Army. That means you do not have to deliver the bag to either Salvation Army location. That is all taken care of for you. So from **August 2-15**, all you have to do is print out this email notification; take it along with you; and pick up a couple of book bags for The Salvation Army. The three participating Five Below Stores are:

Five Below

928 Airport Center Drive
Allentown, PA 18109
(near Target, Sam's Club)

Five Below

2631 MacArthur Road
Whitehall, PA 18052
(near Walmart & Giant)

Five Below-Lower Nazareth Commons

3875 Dryland Way
Easton, PA 18045
(near Target, Wegmans)

The Advisory Boards of The Allentown and Easton Salvation Army thank you ever so much for helping with our 2015 Annual Back To School Carnival and our new On Line Shopping Campaign.